

(KAVITA) DINA MEDLAND

Personal Information

- Nationality: British
 - Place of Birth: Jodhpur, India
 - Formative years: New Delhi, Washington DC
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Education

M.Phil Development Studies **Trinity College, Cambridge 1979-1980**
BA (MA) PPE **Somerville College, Oxford 2:1 1977-1979**
BA Honours Political Science & Economics, **Wellesley College USA**
Cum Laude (accelerated degree) **1974-1977**
National Cathedral School, Washington DC Cum Laude 1968-1974

Experience:

Oxbridge-educated writer, editor, commentator and project consultant across a variety of industries, with strong intellectual, analytical, organisational and journalistic skills.

Editorial judgement honed at the Financial Times at a young age, as Syndication News Editor for Financial Times Business Information (FTBI) at 23, attending select morning editorial meetings and editing copy each day for multiple and diverse global markets. Then, as FT permanent staff, part of a small team responsible for the launch of the FT International Edition, involving a steep learning curve for all concerned as the paper moved to new technology. International Company News stories dominated the job on what was then known as the 'Frankfurt desk.'

Used to working under pressure and to deadline, with accurate results. Cross-cultural insight and a diversity of international experience. Excellent oral and written communication skills, including the use of social media.

Established a presence in the UK and international market by creating a credible online platform when returning to journalism in 2008/2009 as an independent. Obtained commercial sponsorship for a blog inspired by an interest in ethics, corporate governance and better business called 'Board Talk'- with no editorial control or interference. This is now in its third year with ICSA Software, and has global reach. Forbes contributor on corporate governance, boardroom and business- with complete editorial independence – since September 2013.

April 2008- to date

- Independent journalist and commentator with DIY website <http://www.dinamedland.com> showcasing a portfolio of work. Strong interest in business, boardrooms, corporate governance and ethics.
- Regular contributor Financial Times 2010-2014—writing a mix

of personal/professional interviews with direct contacts made at Chairmen and CEO level; Forbes contributor since September 2013 w/page covering business, boardroom and corporate governance; Independent blog 'Board Talk' (on website) launched February 2011 with commercial sponsorship and no editorial control since July 2013

- Worked with several FTSE 100 businesses (Barclays and Experian plc) on internal communication needs, also copywriting and ghost writing for professional firms, financial services and technology firms and executive search consultancies
- Contributor (paid) to High Pay Centre think tank essays on better business and to Institute of Directors (unpaid) for consultancy and to Policy Network think tank (unpaid) on issues of corporate governance; consultant to the Institute For Government (paid) on diversity; consultant to EY on 'women in parliaments' panel (paid); regular contributor to Norway's Institute of Directors Styre Institutt w/a newsletter 'Governance Watch' (paid); regular thought leadership for Amrop, global recruitment/talent management consultancy (paid); contributor to 'Board Agenda' new online portal with Questor Media (paid and about to launch).
- Media and social media consultancy, panel events, video interviews, radio (broadcasting experience ex BBC Eastern Service and occasionally for World Service commentary); recently asked to participate with comment on Share Radio and on The Jeremy Vine Show (BBC)
- Deputy Chair, Communications Working Group, CARO (Cambridge Alumni Relations Organisation) on the first ever Alumni Advisory Board from October 2008 – December 2011 and Deputy Chair, Communications and Working Group CARO board with Sir Paul Judge as Chair.

March 2008 - January 2003

- Worked in executive search, first as a researcher and then as a senior consultant. Focus varied from ICT to boardroom;
- Special Consultant to the Dean of **London Business School**, Laura D'Andrea Tyson. Brought in as Project Consultant for the Tyson Report on the recruitment and development of non-executive directors in the UK. Attended all task force meetings and corporate governance events around the research for the report, helped to project manage and draft the report and for nine months acted as the eyes and ears of the Dean's office at corporate governance seminars and events. Initiated the successful media release of the report.

Previously:

Worked part-time around bringing up small children alone:

Freelance journalism for Financial News and many other outlets including the Federation of European Stock Exchanges (FESE) consultancy with financial services organisations, co-authored a report for Economist Intelligence Unit on 'Recruitment during Business Transformation' during dot com boom and more.

1988-1981

- **Financial Times** permanent staff – initially joined Syndication Department at Financial Times Business Information, becoming Syndication News Editor. Moved over to the main newspaper within 18 months becoming a senior sub-editor on International Company News desk at launch of the international edition. Contributed articles across the newspaper, travelled to India and contributed to three foreign industry surveys. Left permanent staff in 1988 on sabbatical and maternity leave, to start a family.

Previously

- **The Economist** Summer Internship: doing research, editing as part of the weekly editorial team, and some writing
- **BBC Eastern Service** Scriptwriter, based in Bush House. Wrote on topics of political/economic/social importance covering the South Asian region, for broadcast to the region in a variety of languages. Presented World Service commentary on occasion and frequently presented a programme aimed at South Asia in English entitled 'South Asia Survey.'